

# MKDS 2018 RECITAL PROGRAM ADVERTISING ORDER FORM

ORDERS WITH PAYMENT, ART, PHOTOS, ETC.,  
MUST BE RECEIVED BY MONDAY, APRIL 23RD

Ads may be for Businesses  
or Personal "Best Wishes"  
for your dancer, or  
a combination of both!  
Anyone may place an ad.

*THE ENTIRE PROGRAM, INCLUDING ALL ADVERTISING, WILL BE IN FULL COLOR.*

TYPE /APPROX. SIZE OF AD (width x height)	COST PER AD	QUANTITY ORDERED	TOTAL COST
Full Pg. ( 8 x 10.5")	<b>\$75.00</b>		
Half Pg. (8 x 5 ")	<b>\$50.00</b>		
Quarter Pg. (3.87 x 5")	<b>\$25.00</b>		
<b>SET UP CHARGE FOR ABOVE ADS**</b>	<b>\$5.00 Per Ad**</b>		
Personal Message (Max 35 Words— <b>NO</b> photos)	<b>\$10.00</b>		
<b>TOTAL COST OF ALL ITEMS ORDERED</b>			

**\*\*IF YOU ARE NOT PROVIDING A COMPLETELY FINISHED AD IN A PDF OR JPEG FORMAT YOU MUST PAY THE \$5.00 SETUP CHARGE PER AD. IF YOU ELECT TO SUBMIT YOUR OWN FINISHED AD AND IT DOES NOT MEET OUR SETUP SPECIFICATIONS YOU WILL BE BILLED THE \$5.00 SET UP CHARGE. (This does not pertain to Personal Message Ads.)**

**NAME (first & last)** \_\_\_\_\_

**Business Name (if applicable)** \_\_\_\_\_

**Dancer(s) Name(s) (first & last)** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail** \_\_\_\_\_

1. We will be happy to produce the ad for you if you provide photos and copy. A \$5.00 fee per ad will apply.
2. If you provide your own finished ad art it must be in PDF or JPEG format. Please also provide all photos in a separate JPEG file. [Note the width x height dimensions above, and do not transpose them.](#)
3. If you provide a business card it must be clear and sharp in contrast. The \$5.00 setup charge DOES apply for this.
4. E-mail your art, photos, copy etc. to Miss Pam at [pamlemke11@gmail.com](mailto:pamlemke11@gmail.com). Be sure to include info on the size of the ad you are ordering and your dancer's full name(s).
5. If you cannot e-mail your art, photos and copy, include it on a separate piece of paper when you drop off your order form and payment at the studio. Make sure you include HIGH QUALITY photos (300-400dpi).
6. If you have questions please contact Miss Pam, or e-mail her at [pamlemke11@gmail.com](mailto:pamlemke11@gmail.com)

**Pay by check, charge or cash at studio front desk. Make checks payable to MKDS.**

For Office Use Only AMT PD

CK#

CC TYPE

CASH